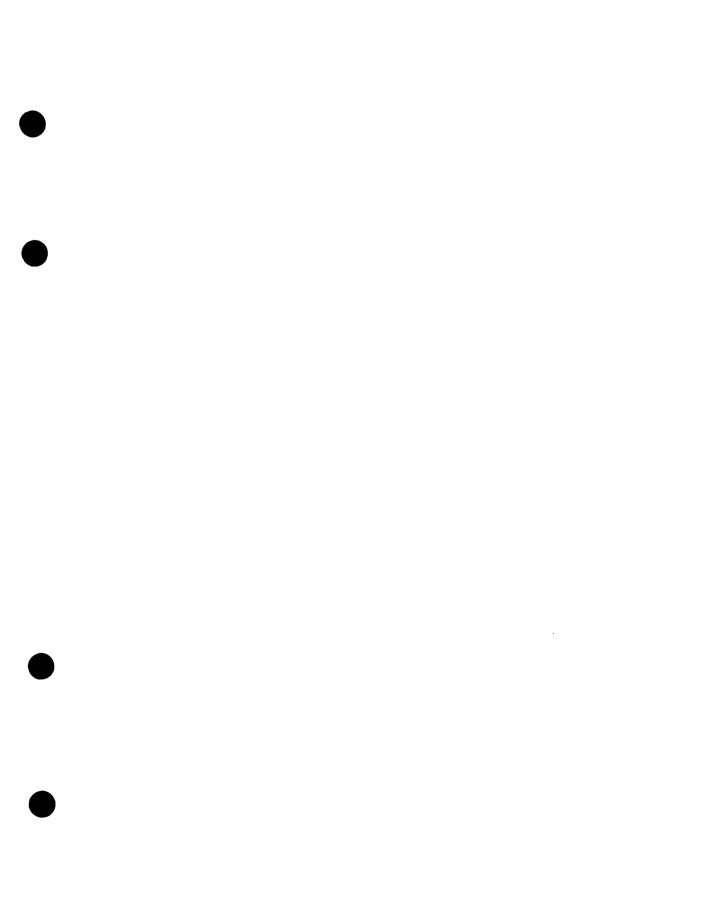
FINANCE COMPANIES ACT (CHAPTER 89)

FINANCE COMPANIES (ADVERTISEMENTS) REGULATIONS

S 164/1973

2003 Edition Amended by S 43/2006

REVISED EDITION 2021



Subsidiary

SUBSIDIARY LEGISLATION

FINANCE COMPANIES (ADVERTISEMENTS) REGULATIONS

ARRANGEMENT OF REGULATIONS

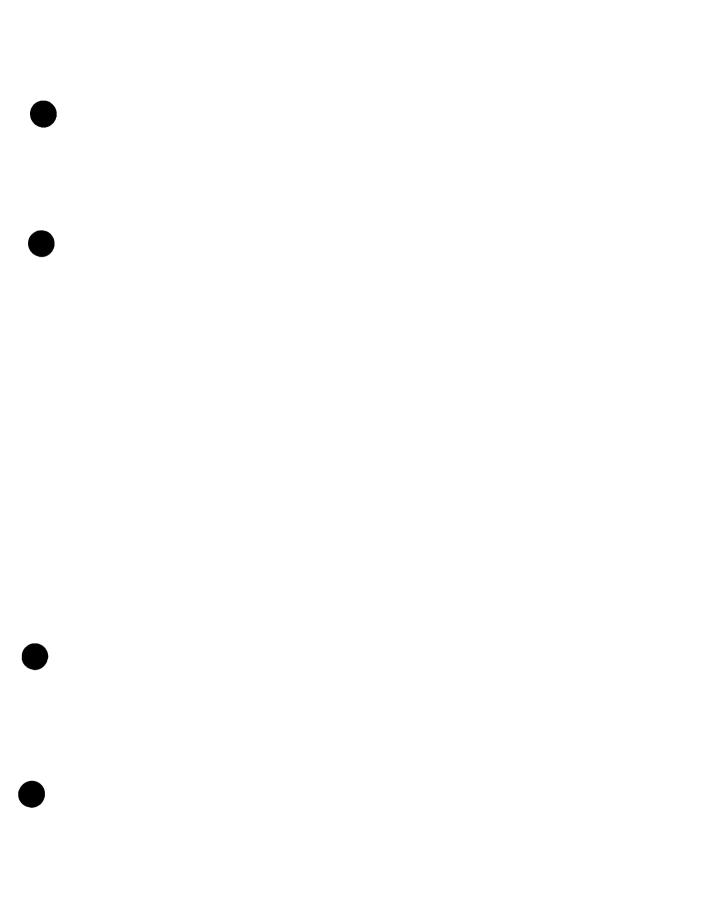
Regulation

6.

- 1. Citation
- 2. Interpretation
- 3. Permit obtained from Minister
- 4. Restriction of document issued
- 5. Permit number

Restriction of content of advertisement

B.L.R.O. 6/2021



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SUBSIDIARY LEGISLATION

Regulations made under section 42

FINANCE COMPANIES (ADVERTISEMENTS) REGULATIONS

Commencement: 1st August 1973

Citation

1. These Regulations may be cited as the Finance Companies (Advertisements) Regulations.

Interpretation

2. In these Regulations —

"advertisement" means any notification or intimation of financing business or Islamic financing business —

[S 43/2006]

- (a) published in any newspaper, journal or magazine or in the form of a brochure or in any other form;
- (b) displayed on any hoarding, boarding, roof wall, paling, fence, frame, signboard, plate, cloth, bar, pillar, post, wire, casting or other erection or contrivance: or
- (c) conveyed by means of films within the meaning of the Censorship of Films and Public Entertainments Act (Chapter 69);

"existing advertisement" means any advertisement which is in existence on the date of the coming into operation of these Regulations;

"Minister" means the Minister responsible for finance.

Permit obtained from Minister

- **3.** (1) No advertisement shall be made without previously obtaining a permit in writing from the Minister.
 - (2) An applicant for a permit shall
 - (a) make an application in such from as the Minister may require; and

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- (b) supply such particulars of the advertisement in respect of which a permit is sought and in such form as the Minister may require.
- (3) The Minister may, in his discretion, grant a permit for an advertisement, with or without attaching any condition or conditions thereto.
 - (4) The fee payable for a permit under this regulation shall be \$100.

Restriction of document issued

4. No permit for advertisement as provided in regulation 3 shall be issued for any business other than financing business or Islamic financing business as defined in the Act.

[S 43/2006]

Permit number

5. Any advertisement made by a licensed finance company shall include the advertisement permit number.

Restriction of content of advertisement

- **6.** No advertisement shall contain anything which suggests or is calculated to suggest
 - (a) the patronage of His Majesty the Sultan and Yang Di-Pertuan or of the members of His Majesty's family;
 - (b) any connection with any Government department, statutory body or public building or place;
 - (c) any attribute to which the finance company cannot genuinely lay proper claim.